

RAUL MARTEZ

4230 Park Newport, #407, Newport Beach, CA 92660
Home 949-644-4318 ▪ Cell 949-525-0657 ▪ Fax 949-854-3110 ▪ Work 949-854-6100
www.raulmartez.com ▪ rmscissor@att.net

OVERVIEW

- ◆ Specialties: Haircutting and coloring.
- ◆ I take great pride and enjoyment in creating innovative expressions of color and hair design to meet the demands of today's fashion trends.
- ◆ Education: The versatility of my talents and expertise afford me the challenge of educating others.
- ◆ A very open and caring individual who takes pride in listening to others, and continuously learning and updating my techniques in order to meet client needs.

CORE STRENGTHS

- ◆ Supervision, staff training and education
- ◆ Advance haircutting and color
- ◆ Show competition
- ◆ Platform work
- ◆ Artistic design

EXPERIENCE

2008-Present

Owner, La Academia

A two-day hands-on advanced color/cutting training program; conducted in Spanish.

1996-Present

Artistic Director, Hampton Salon

1993-2009

John Paul Mitchell System

Master Educator – 2003-2009 / Artistic Director for Latin America – 2001-2004

2002-2008

Member, Scott Cole Color Cutting Team

2007

Inter Coiffure, New York

1994-2010

Hair Shows

Midwest Hair Show – 1994-2010

Orlando Premier Show – 1994-2010

San Jose Hair Show – 1994-2010

ISSE Hair Show: Chicago, NY, San Jose, CA. **Scott Cole** and **Linda Yodice** – 2003

El Congreso Americano de Belleza Latina. **Raul Martez, Cindy Garza** – 2003

CosmoProf Hair Show. **Scott Cole** and **Linda Yodice** – 2003

Chicago Hair Show: Latino Congress Association. **Raul Martez, Cindy Garza** – 2002

ISSE Hair Show. Joined **Scott Cole** and **Linda Yodice**, Artistic Team – 2002

Mexico Hair Show, Los Cabos/Tijuana. **Raul Martez** and **Jeanne Braa** – 1999

Spanish Hair Show: EstiListas Latinos Association. **Raul Martez** – 1994-1998

Long Beach Hair Show: John Paul Mitchell System. Assisted **Robert Cromeans** – 1995

Maly's Salon Forum. Assisted **Steven Way** and **Sharon Dale** - 1994

International Hair Shows

San Juan Beauty Show – 2009

Mexico City, Mexico – 2006

San Jose, Costa Rica: **Scott Cole** and **Linda Yodice** – 2002

San Salvador – 2003

Guatemala, Mexico – 2002

Santiago, Chile – 2001'

Tijuana, Mexico – 1999

San Jose, Cabo San Lucas – 1999

Lima, Peru – 1998

Sao Paulo, Brasil – 1997

Cancun, Mexico – 1997

Mexico City, Mexico - 1997

Guadalajara, Mexico – 1996 (March and August)

INTERNATIONAL TRAINING

| | Trainer |
|---------------|---|
| 2006 | Taiwan / Hong Kong |
| 2006 | Guadalajara, Mexico |
| 2002 | Paul Mitchell Hair Camp; San Jose, Costa Rica |
| 2000 | Los Cabos, Mexico |
| 2000 | La Paz, Mexico |
| 1996 | Costa Rica |
| 1995 and 1996 | Guadalajara, Mexico |
| 1995 | Mexico City, Mexico |

Trained educators and sales consultants in:

- ◆ Company history and philosophy
- ◆ Product knowledge
- ◆ Hands-on haircutting, long hair
- ◆ Detailing

EDUCATION

Graduate: The Modern Beauty School, Puerto Rico.

Graduate: Toni-Guy Academy.

Puerto Rico: Studied with Clairol, Wella, Pivot Point.

Performed platform work for Pivot Point.

New York: Studied with Vidal Sassoon, The Chadwicks, The Jingles.

AWARDS

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| 2003 | 3 rd Place – Cut/Finish: John Paul Mitchell System |
| 1989 | 1 st Prize – Sponsored by <i>Stylist</i> magazine and awarded 'Stylist of the Month (Aug. 1989) In Orange County by <i>Stylist</i> magazine. |
| 1983 | Grand Prize – Women's Evening Artistic Design |
| 1983 | 3 rd Prize – Women's Dayview Artistic Design |
| 1983 | 3 rd Prize – Men's Haircutting |

PUBLICATIONS

Subject of feature articles in the following publications:

| | | | |
|------------------------------|------------------------|---------------------|---------------------|
| ◆ <i>Latino Fashion Week</i> | ◆ <i>Salon Plus</i> | ◆ <i>Cabelos</i> | ◆ <i>Mood's</i> |
| ◆ <i>Pro Stylist</i> | ◆ <i>Sophis</i> | ◆ <i>Inspire</i> | ◆ <i>Vibra</i> |
| ◆ <i>Passion</i> | ◆ <i>Men's Passion</i> | ◆ <i>Coiffure Q</i> | ◆ <i>Studio USA</i> |
| ◆ <i>Modern Salon</i> | ◆ <i>Info Belleza</i> | | |